



*ITALIAN FILM FESTIVAL*  
**Umbria**  
*in* SUGAR LAND  
OCTOBER 26 - 28, 2018

**SPONSORSHIP  
OPPORTUNITIES**  
[www.UmbriaInSugarLand.com](http://www.UmbriaInSugarLand.com)



**Festival del Cinema  
Città di Spello**  
ED I BORCHI UMBRI



COMUNE DI SPELLO



**Regione Umbria**  
Giunta Regionale





# ABOUT

The Italian film festival is an international project produced by IFFS, also known as Festival Del Cinema Citta Di Spello Ed I Borghi Umbria. The seventh edition of the festival was presented at the 74th Venice International Film Festival in September 2017. The film festival features both Italian and European films, meetings with film professionals, cultural events and seminars.

In 2017, Umbria in Sugar Land was created for the citizens of Sugar Land and surrounding region to enjoy a cultural film experience, promote art, Italian culture, tourism and economic development. Approximately 500 foreign film fans and lovers of all things Italian took delight in seven award-winning films, an art exhibit at the Sugar Land Auditorium which showcased photography, painting and hand-crafted jewelry from featured Umbrian artists as well as an educational seminar.

The 2nd Annual Umbria in Sugar Land will be held Friday, October 26 through Sunday, October 28, 2018. Film screenings will take place at the historic Sugar Land Auditorium, with VIP options available. Apertivo's will occur prior to certain screenings. Business and cultural exchanges will be held throughout the event.

The producing partners include: the City of Sugar Land, the Festival Del Cinema Citta Di Spello Ed I Borghi Umbria, the City of Spello, the Regione Dell'Umbria, the Fort Bend Chamber of Commerce, and the Sugar Land Cultural Arts Foundation.

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**#UmbriaInSL**



# SPONSORSHIP OPPORTUNITIES

## **SPONSOR DI RICEVIMENTO VIP \$8,000**

### *VIP RECEPTION SPONSOR*

Guests will enjoy an authentic Italian reception. It is the kick-off to our event and will host the VIP's visiting from the Region of Umbria. Your company name and logo to be showcased prominently on all exclusive VIP Reception invitations. You will be given the opportunity to introduce all special guests and chefs.

## **SCREENING DEI FILMS TITOLO SPONSOR \$8,000**

### *SCREENING OF FILMS TITLE SPONSOR*

Your company will have the opportunity to display signage and have a presence at the entrance to the Sugar Land Auditorium. Your company name and logo will also be showcased prominently on all marketing materials.

## **SPONSOR UFFICIALE DELL'AUTOMOBILE \$5,000**

### *OFFICIAL AUTOMOBILE SPONSOR*

Exclusive automobile placement at each of our main events including all film screenings. Indulge in specialty dishes and wine from the Region of Umbria. Enjoy Italian films in luxury with priority seating. Your company will also have the opportunity to display a banner and have a table front and center at the four (4) Aperitivo Happy Hours. Included in all marketing materials.

## **BANCA UFFICIALE SPONSOR \$3,000**

### *OFFICIAL BANK SPONSOR*

Exclusive sponsorship with booth space to market your financial services to attendees of Umbria in Sugar Land.

## **BIRRA DI SCELTA SPONSOR \$2,500**

### *BEER OF CHOICE SPONSOR*

Exclusive sponsorship with a specific brand listed as Beer of Choice for the festival.

## **SPONSOR DEL VETRO SOUVENIR \$2,000**

### *SPONSOR OF SOUVENIR GLASS*

Your company logo etched on the keepsake commemorative wine glasses. The glasses are utilized by attendees at the Umbria Wine & Food tasting. Attendees keep the glasses as a keepsake of the event.

## **AMICI DEL FESTIVAL \$1,500**

### *FRIENDS OF THE FESTIVAL*

Listed as a Friend of the Festival sponsor. Enjoy the VIP Reception and 4 VIP tickets to the Aperitivos

For additional custom sponsorship opportunities, contact:

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